

Affluent Living Publications National Circulations by State



SOUTHERN CALIFORNIA

| | One Mailing | Two Mailings |
|-------------------------------|-------------|--------------|
| 1. San Diego Metro | 46,000 | 92,000 |
| 2. North San Diego Living | 51,000 | 102,000 |
| 3. Coastal Home (OC) | 51,000 | 102,000 |
| 4. Orange County Living South | 60,000 | 120,000 |
| 5. Orange County Living North | 55,000 | 110,000 |
| 6. Los Angeles Living | 51,000 | 102,000 |
| 7. Valley Living (So. CA) | 51,000 | 102,000 |

NORTHERN CALIFORNIA

| | One Mailing | Two Mailings |
|---------------------------------|-------------|--------------|
| 8. Bay Living (San Francisco) | 51,000 | 102,000 |
| 9. North Bay Living (Marin Co.) | 51,000 | 102,000 |

OREGON/WASHINGTON

| | One Mailing | Two Mailings |
|--------------------------------|-------------|--------------|
| 10. Portland Home | 51,000 | 102,000 |
| 11. Northwest Living (Seattle) | 51,000 | 102,000 |

NEVADA/ARIZONA

| | One Mailing | Two Mailings |
|----------------------------|-------------|--------------|
| 12. Las Vegas Living | 60,000 | 120,000 |
| 13. Arizona Home (Phoenix) | 60,000 | 120,000 |

UTAH/MISSOURI

| | One Mailing | Two Mailings |
|----------------------|-------------|--------------|
| 14. Salt Lake Living | 51,000 | 102,000 |
| 15. St. Louis Living | 51,000 | 102,000 |